

At DapTechnology B.V. (DAP), we have been helping customers solve their 1394 bus analysis challenges by providing industry-leading solutions for nearly 20 years. With thousands of FireSpy bus analyzers and FireTrac data acquisition boards shipped worldwide, DAP is a recognized brand with a reputation for reliable, innovative, high quality products and strong technical support. Today, DAP is a strong and established company with an extensive range of IEEE1394 and AS5643 analysis and interface solutions.

Product longevity is very important and taken seriously at DAP as we understand that many of our customers need a long-term supply of our industrial grade products. A significant portion of our business is in key vertical markets, where typical product life cycles can extend up to 10 years or more. DAP is committed to providing industry-leading product solutions with long-term availability.

As with all products, long-term availability is dependent on many factors, some of which are out our control. When conditions dictate the discontinuation of a product, DAP will do so with the absolute minimum disruption and impact to our customers. In general we will always provide a compatible product before the older version will become obsolete. In the unfortunate case when a critical component used in our products is discontinued by one of our suppliers and an appropriate second source is not available or economic conditions no longer support product availability, and updating our product with compatible functionality is not doable DAP will notify all customers of a pending discontinuation, manage a "last time purchase" of the product and recommend functional product equivalents as appropriate.

The phases outlined in the following pages are the relevant stages and are part of the general product lifecycle process.

Until now (Q4, 2016) DAP has never had to stop production of any product before a compatible new product has become available.

Please do not hesitate to contact us if you have any questions or concerns.

Product Lifecycle Management (PLM)

The process of managing the entire lifecycle of a product from inception, through engineering design and manufacture, to service, end of life and obsolescence.

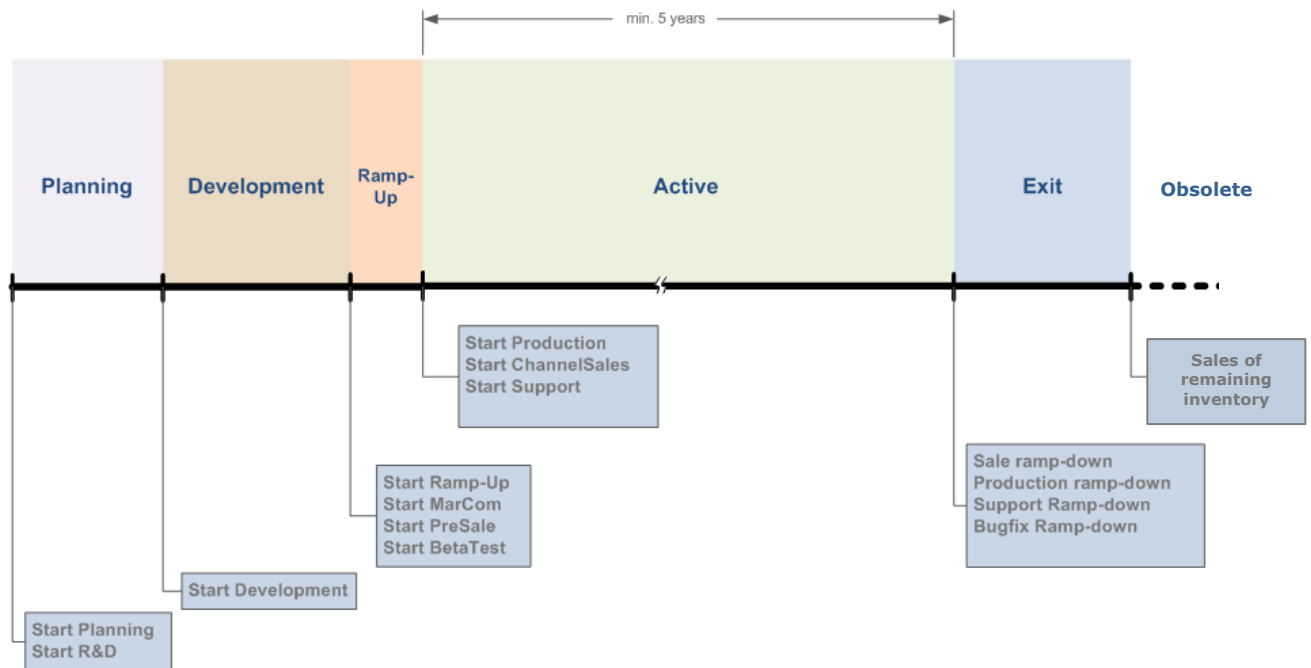


Figure 1: Product Life Cycle Management (PLM)

Description of critical product lifetime stages

1. **Ramp-up / Release** = A new product enters the market.
2. **Active** = The product is in volume production and marketed and sold actively. DAP continues to add new features to the product and proactively maintains and improves the product. General product availability is guaranteed to last a minimum of 10 years.
3. **Exit** = An End-of-Life Notification is published or sent to customers at a predefined time prior to entering the Obsolete stage. This phase is a post-production phase and is split into two time segments, i.e. the EOS- (End of Sale) and the EOL- (End of Life) phase. Depending on the product these phases can have different spans and specific lengths of EOS and EOL are announced in the EOL notification. Please refer to specifics of product production, support and availability from Table 1.

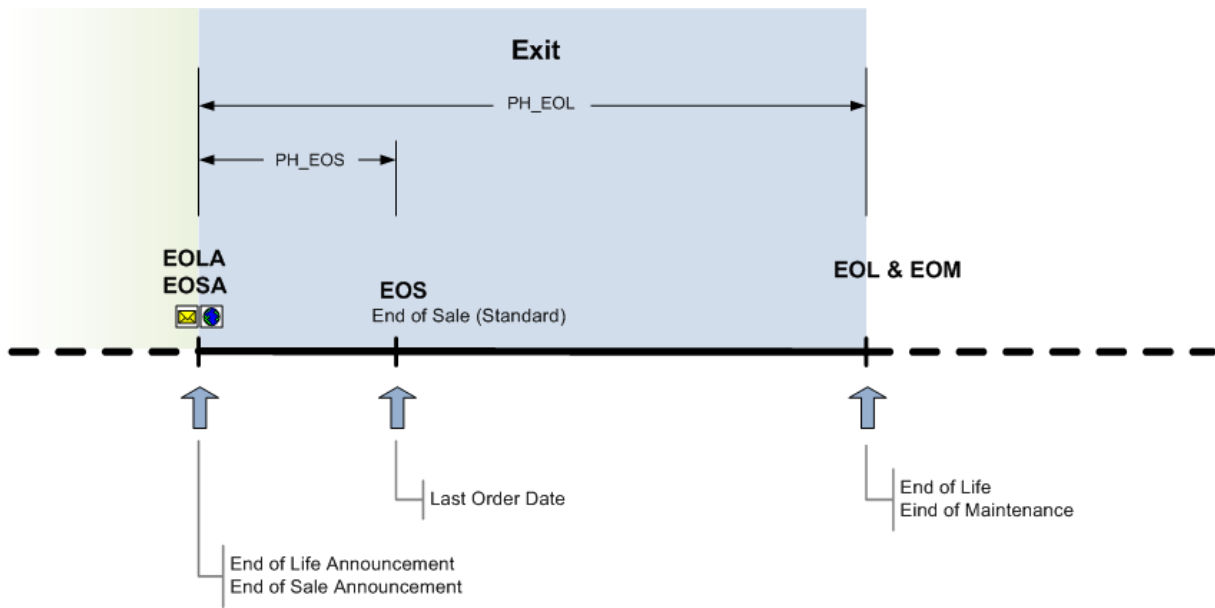


Figure 2: End of Life (EOL) Milestones

	PH_EOS [months]	PH_EOL [months]
Red	3	6
Yellow	3	12
Green	6	24

Table 1: Time Spans for PH_EOS and PH_EOL

4. **Obsolete** = The product cannot be ordered in the Obsolete stage after remaining inventory has been sold.

EOL Details

The following figure lists details and critical dates during the end of life period of a product.

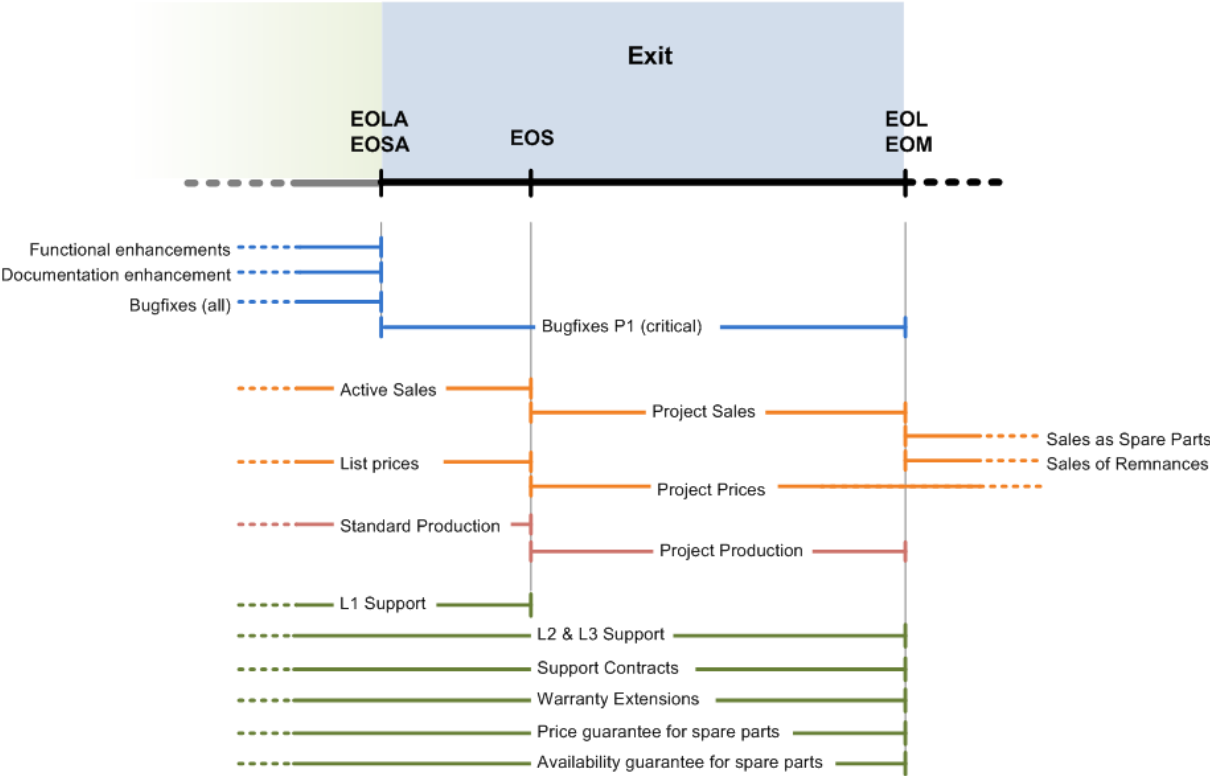


Figure 3: EOL details